

DIGITAL PLANNING RATES

AD TYPE	PLANNING RATES
Website Display Ad	\$85 CPM – ROS
Website Native Ad	\$120 CPM – ROS \$150 CPM – topic targeted
Website Video Expandable	\$95 CPM
Homepage Pencil Pushdown Sponsorship	\$1,300 per week
Mobile Slider Sponsorship	\$3,500 per month
Newsletter Native Ad	\$3,250 per placement
Newsletter Display Ad	\$2,250 per placement
Facebook Native Ad	\$3,500 per post

CONTACT YOUR ACCOUNT MANAGER FOR PACKAGE PRICING AND CUSTOM OFFERINGS INCLUDING:

- High Impact Units
- Sponsorships
- Custom Database Emails

CONTACT YOUR ACCOUNT SERVICES MANAGER FOR FINAL RATES.