

2019 EDITORIAL CALENDAR

JAN

- ▶ Urinary Diet & Nutritional Therapy
- ▶ Neurology/Oncology Case
- ▶ Liver Disease

DENTISTRY

- ▶ Oral Disease
- ▶ Periodontal Disease
- ▶ Nonanesthetic Dental

FEB

- ▶ Sedation Protocols
- ▶ Liver Disease Diagnosis
- ▶ Canine Behavior
- ▶ Heart Disease
- ▶ Pancreatic Disease
- ▶ Diagnostic Imaging
- ▶ Feline Viral Disease

NUTRITION & WELLNESS

- ▶ Nutrition and Disease
- ▶ Nutrition and Weight Loss

MAR

- ▶ Diagnostic Imaging and Breed
- ▶ Endocrinology and Medicine
- ▶ Toxicology Case
- ▶ Navigating Dermatology Therapeutics

SURGERY & ANESTHESIA

- ▶ Surgical Incision Technique
- ▶ Clinical Case: Thoracic Soft Tissue Surgery
- ▶ Clinical Pharmacology and Antiemetics

APR

- ▶ Canine Internal Medicine
- ▶ Internal Medicine and Immunology
- ▶ Cutaneous Oncology
- ▶ Ophthalmology Case

PARASITES & PARASITIC DISEASES

- ▶ Parasitology and Clinical Pathology
- ▶ Tick-Borne Disease
- ▶ Parasitology in Exotics

MAY

- ▶ Dermatology Lesions
- ▶ Nutritional Cardiac Disease
- ▶ Cutaneous Oncology
- ▶ Ophthalmology Case
- ▶ Emergency Quiz

DIAGNOSTICS

- ▶ Reproduction Diagnosis
- ▶ Diagnostic Imaging
- ▶ Toxicology

JUN

- ▶ Corneal Disease
- ▶ Oral Surgery
- ▶ Behavior and Sedation
- ▶ Appetite Stimulation
- ▶ Dentistry
- ▶ Hepatobiliary Disease

DERMATOLOGY

- ▶ Superficial Pyoderma
- ▶ Otitis Management Techniques

JUL

- ▶ Vector-Borne Infectious Disease
- ▶ Intraocular Pressure
- ▶ Musculoskeletal Surgical Procedure
- ▶ Behavioral Diagnoses

INFECTIOUS DISEASE

- ▶ Infectious Zoonotic Disease
- ▶ Feline Infectious Disease
- ▶ Exotics Infectious Disease Case

AUG

- ▶ Tooth Viability
- ▶ Stem Cells
- ▶ Platelet-Rich Plasma
- ▶ Behavioral Diagnoses
- ▶ Nutrition Clinical Case

ORTHOPEDICS & PAIN MANAGEMENT

- ▶ Rehabilitation
- ▶ Fractures
- ▶ Feline Neurology

SEPT

- ▶ Clinical Pharmacology and Pain Management
- ▶ Soft Tissue Intestinal Surgery
- ▶ Immunology and Internal Medicine
- ▶ Renal Disease
- ▶ Dental Disease

FELINE MEDICINE

- ▶ Feline Internal Medicine
- ▶ FeLV Case
- ▶ Feline Neurology
- ▶ Feline Transfusions

OCT

- ▶ Canine Weight Loss
- ▶ Eyelid Surgery
- ▶ Dentistry and Fractures
- ▶ Feline Renal Disease
- ▶ Gastrointestinal Disease

EMERGENCY & CRITICAL CARE

- ▶ Vaccine Reactions
- ▶ Coagulation and Emergency
- ▶ Emergency and Steroids
- ▶ Wound Care

NOV

- ▶ Feline Dental Procedures
- ▶ Collapse
- ▶ Surgery and Neuropathy
- ▶ Toxicology

ENDOCRINE DISEASES & MANAGEMENT

- ▶ Diagnosing Addison's Disease
- ▶ Blood Glucose Monitors
- ▶ Endocrinology Testing

DEC

- ▶ Internal Medicine
- ▶ Intervertebral Disk Disease
- ▶ Feline Cardiology
- ▶ Cutaneous Oncology
- ▶ Dentistry Case with Comorbid Disease
- ▶ Regurgitation Algorithm

BEHAVIOR & SENIOR CARE

- ▶ Behavioral Pharmacology
- ▶ Neurology Case

2019 EDITORIAL CALENDAR

	SPACE CLOSE	MATERIALS DUE
JAN	12/10/2018	12/14/2018
FEB	1/10/2019	1/16/2019
MAR	2/11/2019	2/15/2019
APR	3/11/2019	3/15/2019
MAY	4/10/2019	4/16/2019
JUN	5/10/2019	5/16/2019
JUL	6/10/2019	6/17/2019
AUG	7/10/2019	7/16/2019
SEPT	8/9/2019	8/16/2019
OCT	9/10/2019	9/16/2019
NOV	10/10/2019	10/16/2019
DEC	11/11/2019	11/15/2019

Ad Studies and Bonus Distribution

February: Print Ad Study

May: Bonus Distribution at Chicago Vet

June: Print Ad Study

August: Print Ad Study

October: Bonus Distribution at Wild West Veterinary Conference
and New York Vet

November: Print Ad Study