

BRIEF MEDIA™ ▶

# RATE CARD

2018



## RUN OF BOOK ADVERTISING

### clinician's brief

Frequency	Full PG	1/2 PG	1/3 PG	1/4 PG
<b>1X</b>	\$10,185	\$6,116	\$4,898	\$3,922
<b>6X</b>	\$9,981	\$5,994	\$4,800	\$3,843
<b>12X</b>	\$9,676	\$5,810	\$4,653	\$3,726
<b>18X</b>	\$9,472	\$5,688	\$4,555	\$3,647
<b>24X</b>	\$9,268	\$5,566	\$4,457	\$3,569

### team veterinary brief

Frequency	Full PG	1/2 PG	1/3 PG	1/4 PG
<b>1X</b>	\$9,555	\$5,717	\$4,578	\$3,665
<b>6X</b>	\$9,364	\$5,603	\$4,486	\$3,591
<b>12X</b>	\$9,077	\$5,431	\$4,349	\$3,481
<b>18X</b>	\$8,886	\$5,317	\$4,258	\$3,408
<b>24X</b>	\$8,695	\$5,203	\$4,166	\$3,335

## PRODUCTS & SERVICES

### clinician's brief

Frequency	Full PG	1/2 PG	1/4 PG	1/8 PG
<b>1X</b>	\$5,108	\$2,814	\$1,790	\$961
<b>6X</b>	\$4,955	\$2,730	\$1,737	\$932
<b>12X</b>	\$4,700	\$2,589	\$1,647	\$884

### team veterinary brief

Frequency	Full PG	1/2 PG	1/4 PG	1/8 PG
<b>1X</b>	\$5,108	\$2,814	\$1,685	\$961
<b>6X</b>	\$4,955	\$2,730	\$1,635	\$932
<b>12X</b>	\$4,700	\$2,589	\$1,550	\$884