WHY NEW YORK VET?

Developed by CloserStill Media, organizers of Europe’s award-winning veterinary conference, The London Vet Show, in partnership with Brief Media (publishers of Clinician’s Brief, Veterinary Team Brief, and Plumb’s Veterinary Drugs), New York Vet provides essential and practical topics that help with your everyday clinical and practice management challenges.

New York Vet has 3 clinical tracks, a business track, and innovative workshops—delivering an unmatched opportunity to engage with and learn from leading thinkers, visionaries, and practitioners in small animal medicine.

Conference & Exhibit Hall Hours
Thursday, November 9 | 8:45 AM – 6:00 PM
Friday, November 10 | 9:00 AM – 5:00 PM

CE Credits
In this new 2-day conference, you can choose from 55+ hours of RACE-approved CE topics to effortlessly earn up to 16 HOURS OF CE. All sessions are approved by the New York State Education Department.

Pricing
HIGH-QUALITY, LOW-COST CE: New York Vet gives attendees the opportunity to engage with leading visionaries in small animal medicine—all for a reasonable price. Use code NYVET to register for a discounted rate of $179.*

Exhibit Hall
New York Vet BREAKS THE MOLD of traditional conference exhibiting by showcasing the best of veterinary marketplaces in a lively exhibit hall that serves as the center of the event.

Registration
REGISTRATION IS EASY and can be completed in 4 simple steps at WWW.NEWYORKVET.COM.

Need More?
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*This early bird price ends July 28, 2017.
A new major conference like none other, New York Vet is hosted by veterinary medicine’s top journals, and it’s right in the heart of the big city.

—Caleb Frankel, VMD
Emergency Clinician, Veterinary Specialty & Emergency Center
Director of New Product Development, Brief Media

Best program ever, best speakers ever, best price ever.

—Indu Mani, DVM, ScD, FNAP
Associate Veterinarian, VCA Brookline Animal Hospital
Editor, Clinician’s Brief
Chief Veterinary Officer, Brief Media

Advance the well-being of both your patients and your practice with critical insight from key experts.

—Amy Mohl, DVM
Editor, Veterinary Team Brief
**NEW YORK VET SESSION HIGHLIGHTS**

**NOVEMBER 9-10, 2017**

**JAVITS CENTER, NEW YORK CITY**

$179

**WHEN YOU REGISTER BEFORE JULY 28**

**PROMO CODE: NYVET**

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**Douglas Mader, DVM, MS, DABVP (Canine & Feline Practice), DABVP (Reptile & Amphibian), DECZM (Herpetology)**

Owner
Marathon Veterinary Hospital

**Survival Guide**
Adding New Revenue Centers (Like Exotics!) to Your Practice

An internationally acclaimed expert in exotic animal medicine, Dr. Mader is co-owner of Marathon Veterinary Hospital in the Florida Keys. He is the coauthor of *Current Therapy in Reptile Medicine and Surgery and Reptile Medicine and Surgery.*

**Karen M. Tobias, DVM, MS, DACVS**

Professor of Small Animal Surgery
University of Tennessee

**Survival Guide**
The Dos and Don’ts of Managing Exotic Species in Your ER

Dr. Tobias is a professor of small animal soft tissue surgery and a board-certified surgeon at University of Tennessee. She is the author of *Manual of Small Animal Soft Tissue Surgery* and coeditor of *Veterinary Surgery: Small Animal.*

**Donald Plumb, PharmD**

Author
*Plumb’s Veterinary Drugs, Plumb’s Veterinary Drug Handbook*

**Procedures Pro**
An Epic Wound Care Case Series: Part 1

**Procedures Pro**
An Epic Wound Care Case Series: Part 2

**Special Session**
The Most Important Updated and New Drugs Of 2016-2017

Dr. Plumb is the renowned author of *Plumb’s Veterinary Drug Handbook and Plumb’s Veterinary Drugs,* which provides veterinary teams and pharmacists information about drugs and treatment protocols.
Lisa Radosta, DVM, DACVB
Owner
Florida Veterinary Behavior Service

Todd Tams, DVM, DACVIM
Chief Medical Officer
VCA

Tony Johnson, DVM, DACVECC
Medical Director
Veterinary Information Network

Lauren Trepanier, DVM, PhD, DACVIM, DACVCP
Professor of Internal Medicine
University of Wisconsin–Madison

RX SOLUTIONS
Behavioral Pharmacology Update

SURVIVAL GUIDE
Your Essential Guide to Managing Feline Aggression

Dr. Radosta is the owner of Florida Veterinary Behavior Service. She treats behavior problems in dogs, cats, and birds.

RX SOLUTIONS
Practical Diagnosis and Management of Gastrointestinal Motility Disorders: What’s the Evidence?

Dr. Tams is chief medical officer for VCA with a clinical focus in gastroenterology, hepatology, and endoscopy.

CASE IN POINT
Is Emergency Surgery Indicated? Radiographic Signs That Should Never Be Ignored

CONSULTANT ON CALL
Parvoviral Enteritis on a Budget

Dr. Johnson is the medical director for Veterinary Information Network and is an active blogger and writer. He has lectured for several international veterinary conferences.

RX SOLUTIONS
Maropitant Magic: Useful for More than Just Nausea and Vomiting

SURVIVAL GUIDE
Common Drug Interactions in Small Animal Medicine

SPECIAL SESSION
The Most Important Updated and New Drugs of 2016-2017

Dr. Trepanier manages internal medicine referral cases and conducts research on the metabolic basis of adverse drug reactions.

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<td>Welcome to New York Vet</td>
<td>Your essential guide to managing feline aggression</td>
<td>Choose your own case path: Surgery site infections</td>
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<td>Doug Mader, DVM, MS, DABVP (Canine/Feline), DABVP (Reptile/Amphibian), DECZM (Herpetology) Owner Marathon Veterinary Hospital</td>
<td>Lisa Radosta, DVM, DACVB Owner Florida Veterinary Behavior Service</td>
<td>Ameet Singh, DVM, DVSc, DACVS Assistant Professor University of Guelph</td>
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<tr>
<td>Tony Johnson, DVM, DACVECC Medical Director Veterinary Information Network</td>
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<td>J. Scott Weese, DVM, DVSc, DACVIM Professor University of Guelph</td>
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<tr>
<td>Paroviral enteritis on a budget</td>
<td>Top 5 tips for success in lower urinary tract surgery</td>
<td>The dos and don'ts of managing exotic species in your ER</td>
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<td>Tony Johnson, DVM, DACVECC</td>
<td>Brad Case, DVM, MS, DACVS Assistant Professor University of Florida</td>
<td>Doug Mader, DVM, MS, DABVP (Canine/Feline), DABVP (Reptile/Amphibian), DECZM (Herpetology) Owner, Marathon Veterinary Hospital</td>
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<td>Anesthetic disasters: Avoiding and addressing anesthesia complications</td>
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<td>Khursheed Mama, DVM, DACVAA Professor Colorado State University</td>
<td>Mark Troxel, DVM, DACVIM (Neurology) Staff Neurologist &amp; Neurosurgeon Massachusetts Veterinary Referral Hospital Veterinary Learning &amp; Development Specialist Ethos Veterinary Health CEO &amp; Founder, NeuroPetVet</td>
<td>Todd Archer, DVM, MS, DACVIM Assistant Professor Mississippi State University</td>
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<td>Lessons learned from surgical emergency cases that went awry</td>
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<td>Kenneth Drobatz, DVM, MSCE, DACVIM, DACVECC Professor University of Pennsylvania</td>
<td></td>
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<td><strong>CONSULTANT ON CALL</strong></td>
<td><strong>CASE IN POINT</strong></td>
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<td>Breed-specific anesthesia challenges, myths, and misconceptions—bulldogs, greyhounds, and more</td>
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<td>Khursheed Mama, DVM, DACVAA Professor Colorado State University</td>
<td>Andrew Linklater, DVM, DACVECC Emergency/Critical Care Instructor Lakeshore Veterinary Specialists</td>
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<td>Evidence-based prophylactic gastropexy</td>
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<td>TIME</td>
<td>BUSINESS TRACK</td>
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| 10:00 AM–10:45 AM | CONSULTANT ON CALL  
The most common new practice challenges and solutions | 10:00 AM–10:45 AM  
CONSULTANT ON CALL  
The most common growing practice challenges and solutions | 10:00 AM–10:45 AM  
SESSION DELIVERED BY PETPLAN  
Adding new revenue centers (like exotics!) to your practice |
|              | Denise Tumblin, CPA  
Owner & President  
WTA Veterinary Consultants | Will Frazier  
Senior Loan Officer  
Live Oak Bank |   |
| 11:00 AM–11:45 AM | SESSION DELIVERED BY LIVE OAK BANK  
SHOWCASE DELIVERED BY MULTI RADIANCE MEDICAL  
WORKSHOP DELIVERED BY MASON COMPANY | 11:00 AM–11:45 AM  
SESSION DELIVERED BY COMPANION ANIMAL HEALTH BY LITECURE  
SHOWCASE DELIVERED BY EPICA MEDICAL INNOVATION | 11:00 AM–11:45 AM  
SESSION DELIVERED BY PETPLAN  
SESSION DELIVERED BY PRN PHARMACAL  
SESSION DELIVERED BY CURACORE |
|              | Will Frazier  
Senior Loan Officer  
Live Oak Bank | Multi Radiance Medical |   |
| 12:05 PM–12:50 PM | CONSULTANT ON CALL  
The most common growing practice challenges and solutions | 12:00 PM–12:45 PM  
SESSION DELIVERED BY PETPLAN  
SESSION DELIVERED BY COMPANION ANIMAL HEALTH BY LITECURE | 12:00 PM–12:45 PM  
SESSION DELIVERED BY PETPLAN  
SESSION DELIVERED BY COMPANION ANIMAL HEALTH BY LITECURE  
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SESSION DELIVERED BY CURACORE |
|              | Denise Tumblin, CPA  
Owner & President  
WTA Veterinary Consultants | Stacee Santi, DVM  
CEO & Founder  
Vet2Pet |   |
| 1:45 PM–2:30 PM | SESSION DELIVERED BY PETPLAN  
SHOWCASE DELIVERED BY EPICA MEDICAL INNOVATION | 2:00 PM–2:45 PM  
SESSION DELIVERED BY PETPLAN  
SESSION DELIVERED BY PRN PHARMACAL  
SESSION DELIVERED BY CURACORE | 2:00 PM–2:45 PM  
SESSION DELIVERED BY PETPLAN  
SESSION DELIVERED BY PRN PHARMACAL  
SESSION DELIVERED BY CURACORE |
|              | Andy Roark, DVM, MS  
Founder  
DrAndyRoark.com | Doug Mader, DVM, MS, DABVP (Canine/Feline), DABVP (Reptile/Amphibian), DECZM (Herpetology)  
Owner  
Marathon Veterinary Hospital |   |
| 2:45 PM–3:30 PM | SURVIVAL GUIDE  
Adding new revenue centers (like exotics!) to your practice | 3:00 PM–3:45 PM  
SESSION DELIVERED BY PRN PHARMACAL  
SESSION DELIVERED BY CURACORE | 3:00 PM–3:45 PM  
SESSION DELIVERED BY PETPLAN  
SESSION DELIVERED BY PRN PHARMACAL  
SESSION DELIVERED BY CURACORE |
|              | Doug Mader, DVM, MS, DABVP (Canine/Feline), DABVP (Reptile/Amphibian), DECZM (Herpetology)  
Owner  
Marathon Veterinary Hospital | Narda G. Robinson, DO, DVM, MS, FAAMA  
President & CEO  
CuraCore Integrative Medicine & Education Center |   |
| 3:45 PM–4:30 PM | SESSION DELIVERED BY IDEXX  
SESSION DELIVERED BY PETPLAN  
SESSION DELIVERED BY CURACORE  
“You gave them what?” A critical analysis of veterinary herbal medicine prescribing practices | 4:30 PM–5:15 PM  
SESSION DELIVERED BY PETPLAN  
SESSION DELIVERED BY CURACORE  
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DrAndyRoark.com | Narda G. Robinson, DO, DVM, MS, FAAMA  
President & CEO  
CuraCore Integrative Medicine & Education Center |   |
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<td>9:15 AM–10:05 AM</td>
<td>SURVIVAL GUIDE</td>
<td>Lauren Trepanier, DVM, PhD, DACVIM, DACVCVP</td>
<td>University of Wisconsin—Madison</td>
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<td>9:30 AM–10:20 AM</td>
<td>TOP 5</td>
<td>Peter Chapman, BVetMed (Hons), DECVIM-CA, DACVIM, MRCVS</td>
<td>Small Animal Internal Medicine Specialist</td>
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<td>9:45 AM–10:35 AM</td>
<td>PROCEDURES PRO</td>
<td>Mary Ann Nieves, DVM, MS, DACVS</td>
<td>BluePearl Veterinary Partners</td>
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<tr>
<td>10:15 AM–11:05 AM</td>
<td>PROCEDURES PRO</td>
<td>Karen Tobias, DVM, MS, DACVS</td>
<td>University of Tennessee</td>
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<tr>
<td>11:30 AM–12:20 PM</td>
<td>RX SOLUTIONS</td>
<td>Lauren Trepanier, DVM, PhD, DACVIM, DACVCVP</td>
<td>University of Wisconsin—Madison</td>
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<td>1:50 PM–2:40 PM</td>
<td>TOP 5</td>
<td>Amara Estrada, DVM, DACVIM (Cardiology)</td>
<td>University of Florida</td>
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<td>2:50 PM–3:40 PM</td>
<td>PROCEDURES PRO</td>
<td>Jennifer Welser, DVM, DACVO</td>
<td>BluePearl Veterinary Partners</td>
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<tr>
<td>3:55 PM–4:45 PM</td>
<td>RX SOLUTIONS</td>
<td>Amara Estrada, DVM, DACVIM (Cardiology)</td>
<td>University of Florida</td>
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<td>10:30 AM–11:25 AM</td>
<td>RX SOLUTIONS</td>
<td>Alexander Werner, VMD, DACVD</td>
<td>Animal Dermatology Center</td>
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<tr>
<td>1:30 PM–2:20 PM</td>
<td>PROCEDURES PRO</td>
<td>Alexander Werner, VMD, DACVD</td>
<td>Animal Dermatology Center</td>
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<tr>
<td>2:35 PM–3:25 PM</td>
<td>CASE IN POINT</td>
<td>Jennifer Welser, DVM, DACVO</td>
<td>BluePearl Veterinary Partners</td>
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<tr>
<td>3:40 PM–4:30 PM</td>
<td>RX SOLUTIONS</td>
<td>Katie Tolbert, DVM, PhD, DACVIM</td>
<td>University of Tennessee</td>
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<tr>
<td>2:50 PM–3:40 PM</td>
<td>CB M&amp;M ROUNDS</td>
<td>Peter Chapman, BVetMed (Hons), DECVIM-CA, DACVIM, MRCVS</td>
<td>Small Animal Internal Medicine Specialist</td>
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<tr>
<td>3:45 PM–4:35 PM</td>
<td>PROCEDURES PRO</td>
<td>Adesola Odunayo, DVM, MS, DACVECC</td>
<td>Clinical Assistant Professor University of Tennessee</td>
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Program subject to change.
## VETERINARY TEAM BRIEF BUSINESS TRACK

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<th>Time</th>
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| 10:00 AM–10:45 AM | TOP 5 Management skills for the management-averse (AKA management for veterinarians)  
**Barak Benaryeh, DVM, DABVP**  
Owner  
Spicewood Springs Animal Hospital |
| 11:00 AM–11:45 AM | CONSULTANT ON CALL Finding, hiring, and retaining all-star veterinary nurses  
**Oded Marcovici, DVM**  
Recruiting & Professional Relations Director  
VCA |
| 1:00 PM–1:45 PM | SESSION DELIVERED BY IDEXX Missed charges in your practice—shake your money tree  
**Fritz Wood, CPA, CFP**  
Owner & Chief Operator  
H.F. Wood Consulting |
| 2:00 PM–2:45 PM | CONSULTANT ON CALL Common associate challenge solutions (production fighting, under-producing associates, and more)  
**Barak Benaryeh, DVM, DABVP**  
Owner  
Spicewood Springs Veterinary Hospital |
| 3:00 PM–3:45 PM | SESSION DELIVERED BY NVA Laser therapy simplified: Practical answers for effective implementation  
**David Bradley, DVM, FASLMS**  
NVA National Veterinary Associates |
| 4:00 PM–4:45 PM | SESSION DELIVERED BY VETMATRIX |

## INNOVATION & SHOWCASE TRACK 1

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| 12:00 PM–12:45 PM | THE MOST IMPORTANT UPDATED AND NEW DRUGS OF 2016-2017  
**Donald Plumb, PharmD**  
Author  
Plumb’s Veterinary Drugs and Plumb’s Veterinary Drug Handbook  
**Lauren Trepnier, DVM, PhD, DACVIM, DACVCP**  
Professor  
University of Wisconsin—Madison |
| 2:00 PM–2:45 PM | SESSION DELIVERED BY PRN PHARMACAL  
**PRN PHARMACAL** |
| 3:00 PM–3:45 PM | SESSION DELIVERED BY K-LASER Laser therapy simplified: Practical answers for effective implementation  
**David Bradley, DVM, FASLMS**  
K-LASER |

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Join us as we discuss vital facts about updated and new drugs—and what the latest in pharmacology means for your practice.

—Donald Plumb, PharmD  
Author, Plumb’s Veterinary Drugs, Plumb’s Veterinary Drug Handbook

For information about sponsoring a session, contact Stephen Knowles at s.knowles@closerstillmedia.com
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2. Settle into your hotel and start your CE with a live VetGirl webinar.

3. Decide which sessions to attend. So many choices, so little time!

4. Ensure adequate caffeine intake for optimal socializing and note-taking.

5. Catch up with sponsors, exhibitors, and colleagues—and figure out dinner plans.

6. Show everyone how much fun you’re having at #NewYorkVet on Facebook, Twitter, Instagram, and Snapchat!

7. Return to work energized with new ideas and new friends after a brilliant time at New York Vet!

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Partners and sponsors at New York Vet support essential CE by hosting comprehensive clinical sessions in the Innovation & Showcase Tracks and select practice management sessions in the Veterinary Team Brief Business Track.

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