



Clinician's Brief & Elanco Parasite Education Challenge: Tracking Report

In addition to completing the engagement opportunities on the [Parasite Education Headquarters](#) page, you can earn points by sharing a parasite-focused pet owner handout with clients (5 points per handout shared) throughout the challenge period.

Use this report to track your clinic's points earned during the Parasite Education Challenge. Some clinics may find it helpful for each team member to have his/her own sheet, and other clinics may prefer to have one for reception and one each for team in the practice. At the end of the challenge, tally your total points earned and be sure to submit them to *Clinician's Brief* via form at <https://cliniciansbrief.com/custom/parasite-education-challenge-headquarters>. Your reporting form must be received no later than 11:59 PM PT, June 6, 2025, to be eligible for prizes. Please allow 2-3 business days for winners to be notified and prizes awarded.

A breakdown of how to earn points can be found at the Rules & FAQs:

https://cdn.brief.vet/Clients/Elanco/Clinicians+Brief+%2B+Elanco%2C+Para+Challenge+Rules_FINAL.pdf

Clinic Name: _____ This tracking report belongs to: _____

TRACKING SHEET: PET OWNER HANDOUTS SHARED

DATE	How many pet owner handouts on parasitology did you share today? (5 points per handout shared)	TOTAL POINTS PER DAY
SAMPLE	3	15
5/19		
5/20		
5/21		
5/22		
5/23		
5/24		
5/25		
5/26		
5/27		
5/28		
5/29		
5/30		
5/31		
6/1		
6/2		